



Press Release

For Immediate Release

Studio O Named Agency of Record for Victor Zucchi & Son

Fairfield, NJ, Autumn 2020: Sandy Okin, the award-winning designer, marketer, and owner of Studio O LLC was recently named Agency of Record for Victor Zucchi & Son, the fourth-generation building contractor located at 129 E. Main Street in Bogota, NJ. Zucchi & Son is well-known and highly regarded within the New Jersey/New York Metropolitan area for its high quality custom home construction, and residential, commercial, liturgical, and new construction projects—and its particular emphasis on artistry, one that has been passed down and honed to perfection by the Zucchi family for more than 85 years

“I am very excited to work with Zucchi & Son to create a powerful brand and image awareness campaign for this talented firm to tell the community about the extraordinary services they provide for clients,” Okin says. “As an artist myself, I appreciate the craftsmanship, devotion, and dedication Zucchi & Son apply to every project, no matter how large or small.” Okin notes that the contractor is also very sensitive to protecting clients in light of the current Covid -19 environment. “Zucchi & Son take the client’s safety seriously, implementing protocols that exceed health recommendations so that they can continue to provide their services and meet construction needs for clients within their required time frame.”

“Victor Zucchi & Son share the same level of commitment and understand the value of satisfying our client's needs and desires, we strive to over-deliver on each-and-every project,” adds Christopher Zucchi. “We are excited to launch our marketing campaign with the help and guidance of Studio O in order to advance our position in the marketplace and broaden our customer base.”

In the business for 44 years, Okin provides marketing services with impact—including brand awareness promotion, global advertising, exhibit design and event production, graphic displays, and project leadership for many prestigious and established companies.

For more information on Victor Zucchi & Son, visit the website at www.vzsconstruction.com.

For more information about

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